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Telecommunications Management Group, Inc. (TMG) is pleased to announce that the International Telecommunication Union (ITU) has published its annual report *Trends in Telecommunication Reform 2008: Six Degrees of Sharing*. With a global theme of infrastructure sharing, the report includes eleven chapters that detail a set of regulatory strategies designed to lower costs of network rollout.

Chapter 9 on *IPTV and Mobile TV* was authored by Mindel De La Torre, President of TMG, and Janet Hernandez, Senior Vice President of TMG. The Chapter focuses on the regulatory impact of Internet Protocol TV (IPTV) and mobile TV, providing telecommunications service operators and regulators with a roadmap of the issues related to these new technologies and services. It discusses the elements of these services, including how such services are defined, their technical aspects, and the particular services that can be provided to consumers. In addition, it addresses the legal and regulatory issues related to IPTV and mobile TV. This includes discussion of the regulatory classification of such services, the regulation of content and its potential application on IPTV and mobile TV, the legal issues related to acquiring content, and the licensing issues related to these new services. In addition, the Chapter discusses current institutional regulatory structures in the context of an environment that is converging and allows content and telecommunications services to share the same delivery platform. Finally, the Chapter discusses some of the ancillary issues related to the deployment of such services, such as standards, quality of service, ownership issues, spectrum, and unbundling.

The ITU's *Trends in Telecommunication Reform 2008: Six Degrees of Sharing* report also includes chapters that deal with such issues as market and regulatory trends, exploring options for sharing, extending access to fiber backbones, mobile network sharing, spectrum sharing, international gateway liberalization, functional separation, international mobile roaming, and end-user sharing.

## **About TMG**

Telecommunications Management Group, Inc., [www.tmgtelecom.com](http://www.tmgtelecom.com), is a premier consulting firm, based in the Washington, DC metropolitan area, dedicated to advising clients on telecommunications and information technology matters. Comprised of an experienced team of attorneys, economists, market analysts, engineers and financial experts with an in-depth knowledge of the ICT industry, TMG provides strategic, managerial, regulatory and technical advice to telecommunications entities, governments and international agencies.

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